



Radio City's Cash for Kids
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Charity Number: 1122062

Radio City Mission Christmas

7th January 2022

Dear Mrs Evans and all of the staff, children & parents at Childwall Valley Primary School,

Happy New Year!!!

We would like to say a huge THANK YOU for your support during our Mission Christmas Campaign. Thanks to your generosity and help this year we were able to distribute £1.6 million worth of gifts to 31,372 local children.

You enabled us to pack a range of toys and gifts for local children and young people who would otherwise wake up on Christmas morning without. **Every single child** who was applied for through Mission Christmas received a range of toys and gifts, those children and young people, will now have positive memories of their Christmas day. You will have kept the magic alive for the younger children who can say that they had been a good boy or girl and Father Christmas came to visit them. For the older children they can feel a sense of normality when telling their friends what they received for Christmas. Be it a baby's first Christmas or a teenagers last Christmas as a child, you have made them feel special, cared for and loved and for that we thank you and without your support this would not have been possible.

I would love to share this quote from a local Mum who together, we helped through Mission Christmas:
"Thank you for giving my family a Christmas this year! I am a single mum raising two teenage boys, after being made redundant from my job just a month before Christmas I was so worried about what I was going to do. When I asked my two boys what they wanted for Christmas they asked for just a lynx set and this broke my heart, I just wanted to be able to give them something nice, something that they would feel proud of. Receiving the gifts, a week before Christmas was so overwhelming for me, I didn't know what to expect but seeing there was designer hoodies for them as well as headphones and smellies, I couldn't believe it! The boys have helped me so much since being on my own with them and I just wanted to be able to make Christmas nice for them. Thank you to everyone for helping me and my family."

We would really love to work with your school again to support local children and young people and we will keep you updated with what we are up to throughout the rest of the year.

We are so grateful to everyone for the support and generosity that we have received. We could not bring smiles to the faces of so many children without YOU, so thank you on behalf of the local families we have helped in 2021 from the bottom of our hearts.

Best wishes,

Kelly McCartney

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